

Kod Modul	AS-1205		
Tajuk Modul	Budaya, Seni dan Teknologi		
Ijazah /Diploma	Sarjana Muda Sastera (Kesusasteraan Melayu)		
Jenis Modul	Teras Major		
Kredit Modular	4	Jumlah Beban Tugas Pelajar	8 jam seminggu
		Masa Kontak	4 jam seminggu
Prasyarat	Tiada		
Antisyarat	Tiada		

Matlamat

Modul ini meneliti dan membincangkan tentang perkaitan sastera dengan budaya, seni dan teknologi. Sastera selama ini tidak terbatas dan menyendiri dengan dunianya semata-mata. Isu global tentang kemanusiaan, nilai, tradisi, warisan, kemajuan teknologi, dan sebagainya adalah bahan dalam pengkisahan karya sastera. Kepentingan dan peranan budaya, seni dan teknologi tidak dinafikan dalam sastera sejajar dengan perubahan kehidupan yang dihadapi.

Hasil Pembelajaran

Setelah pelajar melengkapkan modul ini, pelajar akan dapat:

Aras Rendah	30%	<ul style="list-style-type: none"> mengenal pasti tentang hubungan sastera dengan budaya, seni dan teknologi.
Aras Sederhana	40%	<ul style="list-style-type: none"> mendefinisi kepentingan, peranan, perkembangan dan perubahan penghasilan karya sastera.
Aras Tinggi	30%	<ul style="list-style-type: none"> menyampaikan hasilan kefahaman dan penelitian secara tulisan dan pembentangan lisan. berkomunikasi dan bekerjasama secara berkumpulan dalam membuat kajian.

Kandungan Modul

- Definisi dan konsep budaya, seni dan teknologi
- Tahap-tahap evolusi perkembangan dan perubahan komunikasi sastera
- Hubungan di antara sastera, masyarakat, budaya, seni dan teknologi
- Pro dan kontra penggunaan teknologi dalam penghasilan karya sastera dalam mengimbangi aspek nilai seni dan budayanya
- Kepentingan teknologi dalam penghasilan karya sastera menjamin potensial dan kemajuan sastera dalam dunia kreatif industri
- Isu-isu dan etika penyebaran karya sastera dalam saluran media socialMelayu

Penilaian	Penilaian Formatif	Perbincangan dan maklum balas mingguan.
	Penilaian Sumatif	Peperiksaan: 50%
		Kerja Kursus: 50 % <ul style="list-style-type: none"> 2 Laporan individu 30% 1 Laporan berkumpulan 10% 1 Pembentangan berkumpulan/Ujian 10%

Module Code	AS-1205		
Module Title	Culture, Arts and Technology		
Degree/Diploma	Bachelor of Arts (Malay Literature)		
Module Type	Major Core		
Modular Credits	4	Total Student Workload	8 hrs/week
		Contact Hours	4 hrs/week
Pre-requisite	None		
Anti-requisite	None		

Aims

This module explores and discusses the connection between literature, culture, art, and technology. Literature has been limitless and solitary in its realm. Global issues of humanity, values, traditions, heritage, technological advances, and so on all play a role in the narration of literary works. The importance and role of culture, art, and technology in literature align with lifestyle changes.

Learning Outcomes

On successful completion of this module, a student will be expected to be able to:

Lower Order	30%	<ul style="list-style-type: none"> identify the connection between literature and culture, art and technology.
Middle Order	40%	<ul style="list-style-type: none"> define the importance, role, development, and change of production of literary works.
Upper Order	30%	<ul style="list-style-type: none"> articulate the results of understanding and research in writing and oral presentation. communicate and collaborate in groups in doing research.

Module Contents

- Definitions and concepts of culture, art, and technology.
- The evolutionary stages of literary communication's development and change,
- The interrelationship between literature, society, culture, art, and technology.
- The pros and cons of using technology in the production of literary works balance artistic and cultural values.
- The vital role of technology in producing literary works to ensure the potential and advancement of literature in the creative world of industry.
- Issues and ethics of disseminating literary works through Malay social media channels.

Assessment	Formative Assessment	Weekly discussion and feedback.
	Summative Assessment	Exam: 50%
		Coursework: 50 % <ul style="list-style-type: none"> 2 Individual report 30% 1 Group report 10% 1 Group presentation/test 10%